Republic of the Philippines
# Department of Education
REGION IV-A CALABARZON
SCHOOLS DIVISION OF BATANGAS

Advisory No. 110, s. 2026
June 25, 2026
In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit *www.deped.gov.ph*)

**KNOWLEDGE CHANNEL PORTABLE MEDIA LIBRARIES (KCPML) PROPOSAL**

Knowledge Channel Foundation, Inc. (KCFI) continues to support quality basic education through the development and provision of curriculum-aligned learning resources designed to enhance teaching and learning experiences.

In reference to the communication from the Knowledge Channel Foundation, Inc. regarding its proposal for the procurement of **Knowledge Channel Portable Media Libraries (KCPMLs)** for public elementary and secondary schools, this Office informs all concerned of the availability of the said learning resource for schools that may wish to explore its potential educational applications.

The KCPML is an offline, plug-and-play device preloaded with educational videos, interactive learning materials, session guides, and other curriculum-aligned resources designed to support classroom instruction, particularly in areas with limited internet connectivity.

Interested school heads and stakeholders are advised to review the proposal and determine its applicability and feasibility in accordance with existing DepEd policies, school governance mechanisms, and applicable procurement rules and regulations.

For further information, guidance, and specific details regarding the proposal, concerned parties may directly coordinate with the Knowledge Channel Foundation, Inc. through the contact details indicated in the attached communication.

**For information and widest dissemination.**

AEM//KNOWLEDGE CHANNEL PORTABLE MEDIA LIBRARIES (KCPML) PROPOSAL/S2-114683/6-25-2026

KNOWLEDGE CHANNEL FOUNDATION

JUN 17 2026
02-114683

June 16, 2026

**MARITES A. IBAÑEZ**
Schools Division Superintendent
Schools Division Office of Batangas

Dear **SDS IBAÑEZ:**

Warm greetings from the Knowledge Channel Foundation, Inc.!

Knowledge Channel Foundation, Inc. (KCFI) is a non-stock, non-profit organization that has been serving Philippine education for over 26 years. KCFI works closely with the Department of Education (DepEd) and various partners to provide curriculum-aligned, media-based learning resources that support teaching and improve learning outcomes among Filipino learners.

We are pleased to submit for your consideration a proposal for the procurement of Knowledge Channel Portable Media Libraries (KCPMLs) for all public elementary and high schools in Batangas.

The KCPML is an offline plug-and-play device preloaded with educational videos, interactive games, session guides, and other learning resources aligned with the Department of Education curriculum. Designed to operate without internet connectivity, it enables teachers to deliver engaging and effective learning experiences while providing young learners with access to quality educational content.

This initiative supports DepEd's commitment to improving learning outcomes, strengthening foundational skills, and ensuring equitable access to quality education for all learners. I have attached a detailed proposal for your review and consideration

Should you have any questions or wish to schedule a meeting to discuss the proposal, you may reach out to Aira Gumandoy, Resource Mobilization Admin Associate, at aira.gumandoy@knowledgechannel.org or +63 919 675 9787.

Thank you very much for your time and leadership in advancing quality education.

Respectfully yours,

Edric C. Calma

**EDRIC C. CALMA**
Vice President
Knowledge Channel Foundation, Inc.

KNOWLEDGE CHANNEL FOUNDATION

# PARTNERSHIP PROPOSAL TO THE SCHOOLS DIVISION OFFICE OF BATANGAS

## KNOWLEDGE CHANNEL PORTABLE MEDIA LIBRARY

**A Multimedia Solution for Enhanced and Meaningful Learning in Filipino Classrooms**

# About the KCPML

The Knowledge Channel Portable Media Library (KCPML) is an external hard disk drive loaded with DepEd aligned curriculum-based video lessons, e-modules, session guides, and other learning materials for elementary school, and/or high school.

KCPML brings fun in learning. "Ang saya matuto!"

# Rationale

In today's digital world, multimedia tools are paramount in enhancing learning experiences. Evidence from international and local studies, and KCFI's experiences, highlight how video lessons, engage learners across all ages, fostering personalized learning paths and developing critical 21st-century skills. KCFI's interactive and fun videos ignite learners' interest, improving comprehension, critical thinking, creativity and academic performance.

# KCPML Package

| Item | Description and Inclusions | Package Cost |
|---|---|---|
| **KCPML** | KCPML containing Knowledge Channel multimedia learning resources | Php 25,000 per unit |
| **Teacher Training** | A 2.5-hour online technical training session for teachers on effectively integrating and maximizing the use of Knowledge Channel videos in their daily lessons. | FREE |
| **Printed Catalog** | List of video lessons arranged per subject and grade level, with corresponding learning competencies | FREE |
| **Shipping Cost** | Shipping to DepEd Schools Division Office via courier service | FREE |
| **TOTAL** | | PHP 500,000 for 20 units of KCPMLs |

## Impact of Learning with Knowledge Channel Videos

### Basa Bilang Year-End Report, 2022

Learners who learned with Wikaharian and Ready, Set, Read videos showed significant improvements in oracy, oral reading ability, and reading comprehension in Filipino and English, respectively.

### DLSU, National University, 2017

Students from schools which received the Knowledge Channel package performed better in achievement tests compared with comparison schools, as seen in mean percent achievement scores - 33% difference in the 2009 population, 31% in 2010, and 45% in 2011.

### Lasallian Institute for Development and Educational Research, 2015

Researchers saw a 74.15% mean difference in scores with students in the Active learning environment, which utilized the pause-play strategy with Knowledge Channel videos, compared with students in the Lecture - no Knowledge Channel video environment.

# What Educators Say

### Mapandi ES
Marawi City, Lanao del Sur

"Maganda po ang epekto niya sa mga bata, kasi interested po sila sa mga lessons nila. Hindi sila nag-aabsent. Sana ganun din po ang mangyari sa lahat ng schools, na magkaroon po sila ng Knowledge Channel Portable Media Library na magagamit po nila."

- Majarlica Baragona, Principal

### Compol ES
Catarman, Camiguin

"Ang kagandahan ng PML, meron na pong list of videos and competencies kaya easy for the teachers to search kung anong angkop na video lesson. Yung mga bata nagiging attentive kapag viewing - naka-catch yung attention nila. Mas naging valuable and worthwile and learning with the Portable Media Library."

- Jehan Pacudan, Principal

### Roman Tantiongco Memorial School
Morong, Rizal

"Ang lessons at games ng Knowledge Channel ay malaking tulong. Talagang napakahusay at madaling madaling ituro ang lesson. Hindi lamang magdali sa aming guro, pati na din sa bata; na-engage sila sa mga learnings na binibigay nitong Knowledge Channel."

- Louis Pavel & Razzel Mae Ramos, Teachers

### Acereda IS
Bobon, Northern Samar

"Yung mga estudyante po namin ay excited silang matuto! Very eager po silang matuto. Hindi lang po libro at module ang dala-dala namin, pati na rin po ang TV at video lessons ng Knowledge Channel."

- Rhea Alo, Teacher

**For more information, please contact:**

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